

Advanced

Proficient

Developing

Emerging

**Claim and Focus**

Make a clear claim about the text(s) early in the essay and focus on proving it.

The essay makes a clear, arguable claim about the purpose, effectiveness, or message of the text(s) and thoroughly addresses the demands of the prompt.

The essay makes a clear, arguable claim about the text(s). If more than one text is being analyzed, the writer has a good balance between or among the texts and addresses the demands of the prompt.

The essay does not include a specific or arguable claim about the text(s). The writer may maintain focus on the text, but not the analysis (or vice versa). If more than one text is being analyzed, the writer may neglect one or more and may not address the demands of the prompt.

The essay has no clear claim to develop. The essay may demonstrate a misunderstanding of the prompt and/or the text(s), neglecting to focus on the task at hand.

**Analysis and Evidence**

Choose the right evidence and analyze the evidence's purpose and effect on the reader.

The essay cites the most appropriate and valid evidence that supports the claim and fully explains how the evidence cited leads to the message and/or effects of the text(s).

The essay cites appropriate evidence that supports the claim and follows up evidence with explanations of how the evidence works to achieve the author's goals. The essay may summarize, but the summary is balanced with analysis.

The essay relies too heavily on summary and offers only general or surface-level analysis. The essay consists of vague evidence and the evidence is not followed up with explanation.

The essay does not use evidence from the text(s) for the purpose of analysis. The essay consists of summary without analysis, neglecting to focus on the features of the text(s).

**Organization**

Include an engaging introduction and strong conclusion. Use transitions throughout the essay to make connections clear.

The essay demonstrates effective transitions and an organizational structure that enhances the analysis. The essay includes an introductory paragraph, as well as a concluding statement.

The essay's transitions and structure make the essay clear and easy to follow. The essay includes an introductory paragraph or statement, as well as a concluding paragraph or statement.

The essay's transitions and structure may at times get in the way of a full understanding of the writer's claim. The essay includes an attempt at an introduction/introductory statement and/or conclusion/concluding statement.

The lack of transitions and structure make the essay hard to understand. The essay is missing an introduction or conclusion of any kind.

**Language and Style**

Use specific, interesting language and clear sentence structure to communicate ideas.

The essay has an established, formal style and objective tone that is maintained throughout. The essay uses mostly correct, varied sentence structure and uses precise language and domain-specific vocabulary in a way that addresses the complexity of the topic. Few errors are present, and they do not interfere with meaning.

The essay has an established, formal style that is maintained throughout. The essay uses mostly correct, varied sentence structure and generally uses precise language and domain-specific vocabulary in way that generally addresses the complexity of the topic. The essay may have some errors, but they do not interfere with meaning.

The essay attempts to establish a formal style that may not be maintained throughout. The essay attempts to vary sentence structure and uses some precise language that may be domain-specific, but may address the complexity of the topic inconsistently. The essay contains some errors that may, at times, interfere with meaning.

The essay does not establish and/or maintain a formal style. The essay uses little variety in sentence structure, and the language is general and not domain-specific. The essay contains errors that interfere with meaning.